## **PRIVACY NOTICE**

## Article 13 of EU Regulation 2016/679 (GDPR)

The processing of personal data in connection with participation in the "Women's Football Lab" event

Pursuant to Articles 12 and 13 of EU General Data Protection Regulation no. 2016/679, and in relation to the personal data collected by PARMA CALCIO 1913 S.r.l. for the purposes of your registration and participation in the "Women's Football Lab" event, we have provided the following information.

1	DATA CONTROLLER	The data controller is <b>PARMA CALCIO 1913 S.r.l.</b> (C.F. and P.IVA 02947820342), represented by its legal representative pro tempore, with registered office in Parma, Borgo Venti Marzo no. 4.  The appointed DPO is Avv. Marco Martorana, who can be contacted at the following details: email: dpo@lcteam.it – tel: 0583-1553020
2	PURPOSES OF DATA PROCESSING	<ul> <li>a) To enable registration and participation in the "Women's Football Lab" event, including the sending of logistical information.</li> <li>b) To assess participants' satisfaction with the initiative by sending a feedback questionnaire via email after the event.</li> <li>c) To send commercial and promotional communications via newsletter (so-called direct marketing).</li> </ul>
3	LEGAL BASIS	<ul> <li>a) The legal basis for the processing referred to in point (a) is the fulfilment of a contractual obligation between the data subject and the controller.</li> <li>b) The legal basis for the processing referred to in point (b) is the legitimate interest of the data controller.</li> <li>c) The legal basis for the processing referred to in point (c) is the explicit consent of the data subject.</li> </ul>
4	DATA CATEGORIES	• Identification data (name, surname, company, and position held) • Contact data (email address, telephone number)
5	DATA RECIPIENTS	Personal data will be processed by internal staff of PARMA CALCIO 1913 S.r.l., acting as authorised personnel for data processing.  In addition, personal data may be processed by external data processors, duly identified and appointed, such as server providers and software providers offering services that are accessory or instrumental to achieving the purposes outlined above.  To request the updated list of external data processors, you may contact the Data Controller at the email address provided above.
6	TRANSFERS ABROAD	Personal data may be transferred outside the European Union when processed by the external data processors and/or sub-processors mentioned above.  In such cases, any transfer will be carried out in compliance with Articles 45 et seq. of EU Regulation no. 2016/679.
7	DATA RETENTION PERIOD	Data collected for the purposes described in points (a) and (b) above will be processed only for as long as necessary to fulfil those purposes and, in any case, no later than one month after the conclusion of the event.  The results of completed questionnaires may be retained indefinitely only after being anonymised.  Data collected for direct marketing purposes will be retained for a period of two years, unless, before that period expires, the data subject expressly renews their consent to remain subscribed to the newsletter for an additional two years.

8	METHODS OF STORAGE	Data will be stored through the implementation of appropriate technical and organisational measures, in compliance with EU Regulation no. 679/2016. Processing will also be carried out in electronic form.
9	DATA SUBJECT RIGHTS	<ul> <li>At any time, you may contact the Data Controller at the details provided in point 1 to:</li> <li>Access your personal data;</li> <li>Have your data corrected or updated;</li> <li>Request the deletion of your data ("right to be forgotten") where one or more of the conditions set out in Article 17(1) of Regulation no. 2016/679 apply;</li> <li>Request the restriction of data processing under Article 19 of the GDPR, where compatible with the purposes for which the data were collected;</li> <li>In cases where deletion is not permitted, object to the processing of your data for reasons relating to your particular situation.</li> <li>In addition to the rights listed above, you always have the right to lodge a complaint with the Italian Data Protection Authority at www.garanteprivacy.it.</li> </ul>
10	RIGHT TO WITHDRAW CONSENT	You may withdraw your consent at any time by contacting the Data Controller using the details provided in point 1.